

# Luman Dental, LLC

This family-owned business focuses on exceptional customer experience, specialized products, and knowledgeable customer service — at a reasonable price

## Overview

Luman Dental, founded in 2013, is a small, family-owned business based in Scottsdale, Arizona, and founded on the concept of providing exceptional customer experience through specialized products and knowledgeable customer service and support at a reasonable cost. The company specializes in the supply, implementation, training, and support of cone beam computed tomography (CBCT) equipment and discounted sales of high-quality tissue-grafting biomaterials. Luman Dental focuses on creating long-term business partnerships through superior products, services, customer experience, and ongoing support.

## Management and ownership

Jeremy Luman is the founder, co-owner, and primary customer contact for Luman Dental. As the “face” of Luman Dental, Jeremy is the direct sales contact with customers and performs the CBCT installations and training. Jeremy has a variety of skills, experience, and education allowing him to provide unparalleled service to dental practitioners and their staff. He started as an assistant for an endodontic and implantology practice in 2004 and mastered all aspects of the practice, including chairside procedures, front-office billing and insurance, supply logistics, and marketing. During this time, Jeremy also began working with J. Morita CBCT equipment and Maxxeus™ Dental biomaterials. While working in the endodontic practice, Jeremy began to realize a need in the dental community of providing specialized products with knowledgeable customer service and support. Jeremy and his wife, Alisha, then formed Luman Dental, LLC, in 2013. He graduated with a bachelor’s degree with a focus in Biomedical and Health Ethics from Arizona State University.

Alisha Luman is the co-owner and primary back-office contact for Luman Dental. Alisha has been working in the dental field for over 15 years. She began her career as a back-office assistant for 7 years before furthering her education by completing her registered dental hygienist (RDH) degree



Luman Dental owners, Jeremy and Alisha Luman

“I have had an exceptional experience working with Jeremy. His very competitive prices paired with his superior service and knowledge are truly unmatched!”

— Shawn Anderson, DDS, Precision Endodontics, Murrieta, CA

from Carrington College. Alisha has been working as an RDH in a private practice for the past 5 years and now focuses on the back-office responsibilities at Luman Dental, including operations, marketing, scheduling, travel, and finance. Alisha shares the same passion for dentistry as her husband, Jeremy and enjoys helping provide dental practitioners with quality products and knowledge to help improve their practices and patient care.

## Products, services, and support

Luman Dental, LLC, is a nationwide dealer for small equipment and for the leader in 3D imaging, J. Morita CBCT, a firm that offers superior detail, clarity, and



Luman family

quality manufacturing. CBCT has become increasingly important in treatment planning and diagnosis in implant dentistry, and CBCT scanners are being used for many other beneficial uses, such as in the fields of oral surgery, endodontics, periodontics, and orthodontics.

Luman Dental strongly advocates incorporating CBCT in the specialty dental practice to enhance treatment planning and outcomes. The company advises on the type of CBCT machine that works best for the practice and situation, as well as where to place the machine in existing and newly built offices to accommodate construction needs and safety requirements. CBCT training also provides Luman Dental's personalized instructions, J. Morita product brochures, as well as site evaluation, planning, installation, and training on all J. Morita products, including a wide variety of dental equipment and imaging machines sold by Luman Dental.

In addition, as a nationwide dealer for Maxxeus Dental biomaterials, Luman Dental is able to provide better cost savings on high-quality tissue grafts from Community

Tissue Services, a non-profit tissue bank out of Dayton, Ohio. Maxxeus Dental is registered with the FDA and accredited by the American Association of Tissue Banks. Products include Maxxeus demineralized bone matrix (DBM) putty, resorbable membranes, specialty grafts, bone particulates, and bone augmentation materials. Maxxeus Dental product brochures are also provided.

### Additional product and services knowledge

Luman Dental's team has worked directly with both J. Morita CBCT and Maxxeus Dental biomaterials while assisting in an endodontic and implantology practice and



Maxxeus vial

has sold, installed, and provided post-installation support of a variety of CBCT machines nationwide. They are able to offer advice and training on other aspects of the dental practice, including chairside procedures, front-office billing and insurance, software applications, supply logistics, and marketing and continue to attend CE courses for CBCT, RCT, and implants.

### Customer service and support

Luman Dental, LLC, offers personalized, professional customer service and support, with direct access throughout the sales process, installation, and post-installation. The firm offers fast and easy referral of financing options and provides competitive rates. Luman Dental has formed many professional relationships within the dental community and is happy to provide fellow doctor referrals for Luman Dental products and services insight and feedback.

For more information, call 480-236-0080 or visit [www.lumandental.com](http://www.lumandental.com). **EP**

*This information was provided by Luman Dental.*